

Redondo Beach Library Foundation  
North Branch Library Capital Campaign  
Schedule of Naming Opportunities

	City Determination	
	<b>Re-naming Library</b>	City Discretion
\$ 300,000	<b>Community Room</b>	
\$ 200,000	<b>Children's Area</b>	Donor has been secured
\$ 150,000	<b>Reception Lobby Area</b>	
\$ 50,000 (4 opportunities)	<b>Adult Fiction / Adult NonFiction / Reference / Audiovisual</b>	
\$ 30,000 (2 opportunities)*	<b>Self Check Machines</b>	*Naming rights end at life of equipment
\$ 25,000 (2 opportunities)	<b>Periodicals &amp; Reading Area / Circulation-Reference Desk &amp; Work Area</b>	
\$ 20,000	<b>Teen Area</b>	
	Begin Library Foundation Discretion	
\$ 10,000 (35 opportunities)	Table areas, Children's Book Shelves, Adults non-fiction shelves, Best Seller Displays, seating areas, equipment	
\$ 5,000 (20 opportunities)	Paperback Book Display, Children's tables/chairs sets, Creative Exhibit Area	
\$ 1,000	Donor Wall	

1. The City retains the authority to accept or decline any proposal to recognize gifts over \$10,000 for naming rights.
2. Each donor will be given the naming opportunity for 25 years with first right for a renewal option (with another contribution) for another 25 years.
3. The giving level of the renewal options will be determined at that time.
4. Amounts designated at \$10,000 or \$5,000 may be changed at the discretion of the Library Foundation's Executive Board.